

BOURNS®
Product Update Memo
SENSORS & CONTROLS

September, 2007

Bourns Manufacturers Representatives
Corporate Distributor Product Managers
Americas Sales Team
Asia Sales Team
Europe Sales Team
Bourns Internal
Bourns Plant Managers

Bourns® Offers Model 95 Premium Guitar Potentiometer with a New Long Bushing Option

To continue supporting the professional audio market, Bourns® Sensors and Controls Division is pleased to announce the release of the new long bushing option for our **Model 95** premium guitar potentiometer. This model is specifically suited for use in thick-body electric guitars.

Samples are now available. For your convenience, the data sheet is available on the Bourns website. Also, for your convenience, a listing of distributor prices with minimums and multiples is attached. Production quantities are now available.

Please feel free to contact any of our Field Application Engineers with any technical questions you may have regarding these new products.



Western US and Canada, Australia, India	Paul Snow	+1-801-985-8500
Eastern US and Canada	Zinovia Spaulding	+1-612-338-2145
Europe, UK and Ireland	Michael Kitchin	+44-1900-824929
Germany, Austria and Switzerland.....	Helmut Deuter	+49-8104-646820
Mexico and So. America	Scott Harris	+1-619-395-6600
Asia.....	Mike Chen	+886-2-2562-4117

Best regards,
[Mohsen Jasem](#)
Product Specialist
Bourns® Sensors & Controls Division